

Maximise your networking opportunities and gain brand and product awareness by sponsoring one of AfPP's highly respected Study Days. Our event audience consists of a broad spectrum of perioperative healthcare professionals at various stages in their careers. This includes theatre nurses, ODPs, theatre practitioners, theatre support workers, nursing associates, managers and students.

AfPP run a programme of Study Days across the country designed to educate, challenge and inform. They present a great opportunity for suppliers and recruiters to network in an informal educational setting whilst demonstrating latest products and technologies to those in a position to influence procurement decisions.

Study Day dates and topics are available by contacting our events team on **01423 881 300** or **events@afpp.org.uk**





AfPP Study Days have been very successful for helping us to generate leads and engage with our target prospects. Meeting with key decision makers at the events has contributed to our business growth and increased brand visibility. We can highly recommend these for being well organised and providing a good ROI.

James Williams, Single Use Surgical







The exhibitor package includes:

- Table-top stand and space for pop-up banner
- Access to all speakers and delegates on the day
- Option to chair drop leaflets / pens / notepads etc
- Attendance of two company representatives

- Company logo on event marketing materials from the point of booking
- Branded holding slide at the beginning of a session
- Option to hold a prize draw on your stand
- Lunch with tea and coffee during the arrival and breaks

Upgrade to the headline sponsor package!



AfPP Study Days also have a Headline Sponsor package available. This package presents an exceptional opportunity for organisations to enhance their brand recognition, elevate their brand awareness and gain a competitive edge over other sponsors.

In addition to the exhibitor package, the headline sponsor package includes:

- A headline sponsor bio on the Eventbrite listing (up to 50 words and a link to your website)
- Additional table-top stand and space for an extra pop-up banner
- Logo on delegate badges
- Optional lanyard sponsor (sponsor provides)
- Social media post share
- Branded holding slide shown in prime position





I would highly recommend the Study Days to organisations involved in surgical settings as the events are very well organised and give you excellent exposure to a very specific skillset of delegates throughout the day.

Leon Aresti, Spire Healthcare





AfPP Study Day Sponsorship **Booking Form**

Study Day Name:
Company name:
Contact name:
Job title:
Address:
Phone number:
Email:
Purchase Order: (please also send copy of PO)
Finance contact name:
Finance telephone number:
Finance email:
We agree to commit to an exhibitor package for £450 + VAT or headline package for £750 + VAT.
Select your package (please tick): Exhibitor Package Headline Package
Signature: Date:

Please return this form to:

E: events@afpp.org.uk

T: 01423 881 300

Events Department, AfPP, Daisy Ayris House, 42 Freemans Way, Harrogate HG3 1DH



