



# AfPP RESIDENTIAL CONFERENCE 2019

LEADING PERIOPERATIVE EXCELLENCE  
8-11 August 2019 University of York Campus

**500**  
DELEGATES

**35**  
EXHIBITORS

**1**  
UNMISSABLE  
EVENT



## Sponsor and Exhibitor Prospectus

The AfPP Residential Conference returns to the University of York Campus for the sixth time.

It's a unique opportunity to raise the profile of your company,  
meet new contacts, generate leads and launch products  
in the perioperative arena.

PACKAGES  
START FROM ONLY  
**£2,300**  
+ VAT

[in](#) [f](#) [t](#) [#AfPPResi19](#)

The Association for Perioperative Practice



If you supply products or services to operating theatres and you'd like the opportunity to engage with theatre practitioners, then the AfPP Residential Conference 2019 is a must in your marketing calendar.

Two full days of conferencing and three evenings of entertainment provide the perfect backdrop for you to meet key decision makers and influencers from the perioperative community. The event offers ample dedicated and protected exhibition time alongside social events to encourage informal networking opportunities.



**Ask us about an opportunity to be part of our 'Speed Education' workshops!**

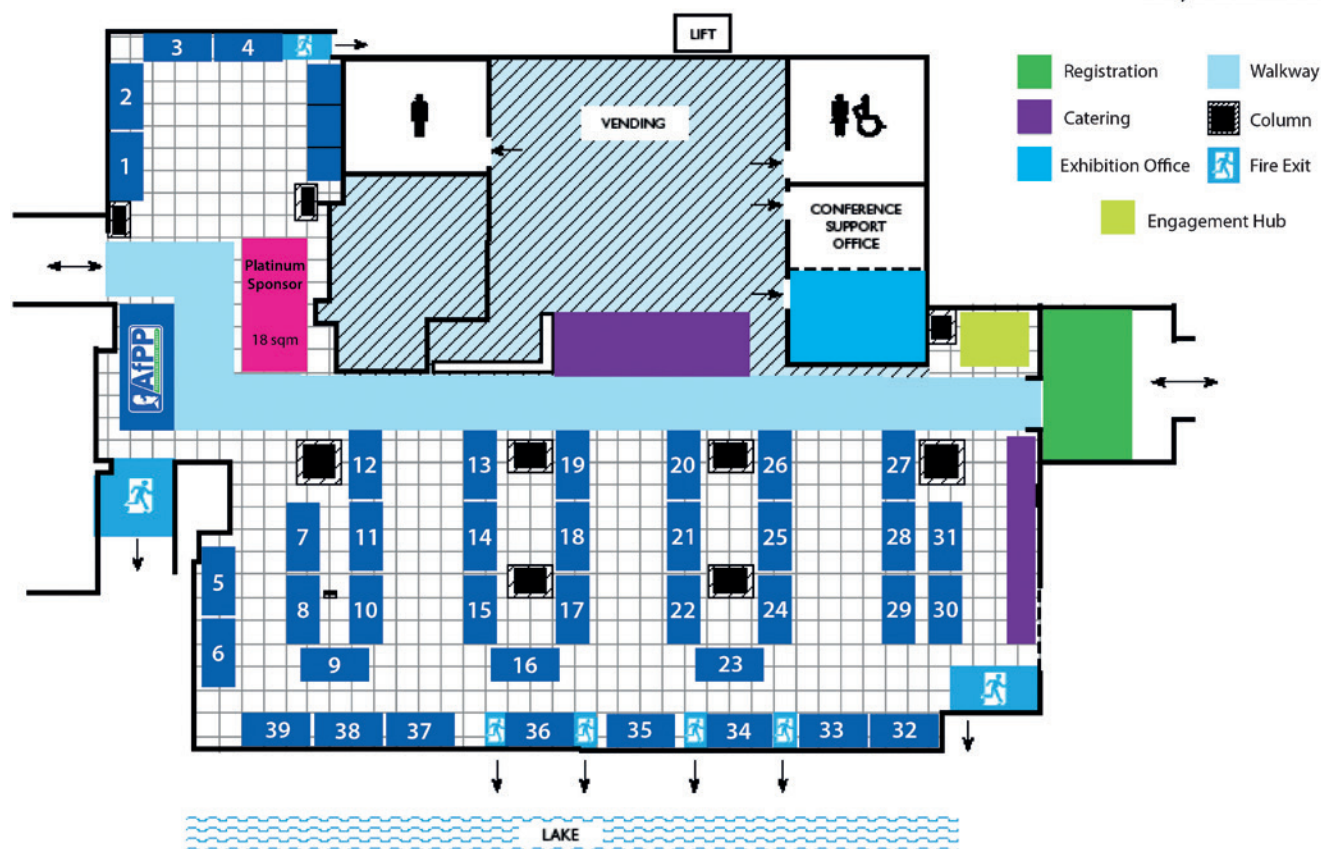


**Whichever level you choose to participate at, as a minimum your package includes:**

- ✓ Minimum of two representatives
- ✓ Accommodation, food, drinks and parking
- ✓ Choice of location (on a first come first served basis)
- ✓ Floor space, table and power
- ✓ Company listing on event website
- ✓ Social media welcome post

## Exhibition Floor Plan

**york conferences**  
www.yorkconferences.com



**AfPP Residential Conference 2019**  
**8-11 August 2019**

# Sponsorship and Exhibitor Packages and Benefits

Our newly formed **Platinum sponsorship** in addition to the **Gold**, **Silver** and **Bronze** packages all offer pre, during and post event benefits to give an enhanced end to end supplier experience.

Residential Sponsorship / Exhibitor Packages	Platinum	Gold	Silver	Bronze	Package 1	Package 2
Package cost	£15,000	£10,000	£7,000	£4,500	£2,500	£2,300
Number available	1	2	3	4		
<b>Exhibition and entertainment</b>						
Company representatives	4	4	3	2	2	2
Accommodation* (nights per person)	3	3	3	3	3	2
Floor space	18sqm	9sqm	9sqm	4.5sqm	4.5sqm	4.5sqm
Private Gala Dinner table, branded invites & drinks package	2	1	1			
Sponsorship of Gala Dinner drinks reception	●					
Sponsorship of drinks reception on Thursday or Friday		●				
Silent conference/ demo in central hall foyer	2	1				
<b>Pre event</b>						
Company listing on event website with link and 50 words					●	●
Enhanced company listing on event website and 100 words	●	●	●	●		
Company page on AfPP website with links	●	●				
Logo on event communications	●	●				
<b>On the day</b>						
Registration desk sponsorship	●					
Lanyards & badge sponsorship (sponsor provide lanyards)	●					
Branding on directional signage	●					
Theatre sponsorship and lectern signage	●	●				
Sponsor logo on event screens	●	●	●	●		
Footprint directions to stand 50x50cm vinyl carpet tile	5	3				
Writing pads (sponsor provides)	●					
Delegate bag (sponsor provides)	●					
Delegate bag voucher for gift redeemed at stand	●					
Delegate bag gift	●	●				
Delegate bag leaflet insert	●	●	●	●		
<b>Advertising &amp; media coverage pre &amp; post event</b>						
Advert June or July/Aug Journal	Full	Full	Half	Quarter		
200 word editorial in Journal with logo / image	●	●	●			
Enhanced Event Guide listing	●	●	●	●		
Event Guide advert	Prime	Full	Half	Quarter		
Pre event e-shot to full membership (solus)	●					
Pre event e-shot to full membership (joint)		●	●	●		
Post event e-shot to delegates (solus)	●					
Post event e-shot to delegates (joint)		●	●	●		
Social media 'welcome' post on LinkedIn, Facebook, Twitter	●	●	●	●	●	●
Enhanced social media posts on LinkedIn, Facebook, Twitter	●	●				
<b>Educational</b>						
Student educational residential placements	15	10	5	3		

\*Accommodation is on campus in individual student units with en-suite shower facilities

**Book your space  
today** by contacting  
our events team:  
**01423 881 300**  
**events@afpp.org.uk**

afpp.org.uk | 01423 881300

# Sponsor and Exhibitor Booking Application Form

Please click in the form cells to type your details & email  
back to [kelly.squires@afpp.org.uk](mailto:kelly.squires@afpp.org.uk)



Company name	
Company address & Postcode	
Contact name	
Job title	
Telephone	
Email	
Mobile	

## Invoice details

Invoices will be issued in 2 parts:

Invoice 1	Invoice 2
<b>50% deposit plus VAT upon booking</b>	<b>Remaining 50% plus VAT will be invoiced 7<sup>th</sup> June 2019 with full payment being received by 7<sup>th</sup> July 2019.</b>
<i>Failure to pay in advance will result in refused entry and the company will be liable for the full cost of the package and any ensuing costs. Cancellations will not be eligible for refund.</i>	

Billing address & Postcode (If different from above)	
Purchase order number	
Finance contact name	
Finance contact number	
Finance contact email	

## Declaration

**We agree by the exhibition rules and regulations and the terms and conditions for this event.**

Details are available at [www.afpp.org.uk/events](http://www.afpp.org.uk/events)

Signature	
Name	
Job title	

# Confirmation of Package Details:



## Package

Package name

Preferred stand number

Deliverables  
*(office use only)*