

Link Member Survey 2013

Summary

1) What do you consider the Link Member Role to be? (ranked)

Most important

- To encourage people to join
- To improve patient safety
- To share best practice
- To educate

Least important

- To network
- Recognition of belonging to a membership organisation of Perioperative Practitioners

Summary of Comments

- Connection between AfPP hospital, theatres and colleagues
- Standardisation of ways of working
- Communication and education

2) What do you think are the best ways for you to engage and communicate with Members and non-members in your hospital/area (ranked)

Most important

- Posters for Study Days and events on notice boards
- Talk to colleagues and encourage them to join AfPP
- Membership leaflets in staff room and common areas

Middle ranking

- Pass on information received from newsletters and e-bulletins
- Encourage best practice and use AfPP Standards and Guidance

Least important

- Organise networking sessions
- Organise Study Days and events

Summary of Comments

- Talking best, posters can get ignored
- Reference Standards and Guidance
- Events and Study days most effective way to engage and communicate with members and non-members

3) How easy is it to organise networking opportunities in your hospital/area?

Highest percentage response

- Difficult (55.9%)

Summary of Comments

- More weight needed for role to promote AfPP, patient safety and best practice.
- Time constraints, working pressures
 - No set-aside time, breaks staggered
 - Workload and shift patterns
 - Short staffed
 - Everyone so busy
- Lists take priority over training
- Difficult to organise meeting, have to network via email
- Need to push for recognition of AfPP with Hospital Trust
- Difficult to get engagement
- No budget – AfPP need to support

4) AfPP would like to encourage more networking with members and non-members. How we can support you as a Link Member to be able to do this?

Percentage response

- Regional support (81.3%)
- Provide ideas for networking (78.1%)
- Topics for networking opportunities (65.6%)
- HQ promotion and support (53.1%)
- Source venues (46.9%)

Summary of Comments

- Involvement of Trustees and Board needed
- New ideas for topics and sharing best practice
- Imparting information on changes to AfPP standards
- Regional Study Days
- Help from Regional or National Rep
- More Information from HQ to support Link Members to encourage membership
- AfPP in attendance at recruitment drives
- Annual Link Member meeting with training/development

5) What do you feel are the barriers to organising network events in your hospital

Summary of Comments

- Time
- Workload
- Lack of senior role models
- Lists
- Costs
- Venues
- Support structure
- Study time not honoured
- Staffing
- Moral
- Shift patterns
- Pressure of Theatre Lists
- Lack of opportunities to meet

6) Do work place pressures stop you from spreading the news about AfPP as much as you would like

Highest percentage response

- Yes (62.5%)

Summary of Comments

- Replenishing Information for notice boards
- AfPP lost profile
- Ongoing education not a priority

7) How supported do you feel in your role as a Link Member for AfPP?

Highest percentage response

- Could have more support (59.4%)

Summary of Comments

- HQ and Regional Lead team supports well
- More funding, contact from HQ

8) Do you feel part of a team?

Highest percentage response

- Yes (84.4%)

Summary of Comments

- At work, not as a Link Member
- Would like to be notified who is a member in their Trust
- Need to be more informed and updated regularly
- Know that support from AfPP is available if required
- Not always feel supported by AfPP

9) How can AfPP support you more as a Link Member to recruit new members and organise study days and networking event?

Summary of Comments

- AfPP do a great job at support
- Share what other Link members are doing in regions
- More weight for roles, support and encouragement
- More networking and social media techniques
- Continue to provide posters and leaflets
- Produce introduction pack – with useful information such as how to organise events
- More information via newsletters or email
- Posters advertising for Link Members
- More pro-active support
- Feedback on members recruited by Link Members, email alert as to staff joined as difficult to now otherwise due to staff rosters
- Recruiting days at hospital on audit sessions/ local workshops with AfPP information
- Need to raise profile
- Study days near cities as opposed to large regions
- University visits near start of ODP programme
- Reduced rate for first year's membership/ incentives to join
- **More info, more visits, more visual**

10) Are there any other areas that you think Link Members could develop to support membership of AfPP?

Summary of Comments

- Make AfPP and Link Members visible and available
- Availability
- Social Media and networking, to extend face-to-face time together
- Link Member networking – to bounce ideas around
- Department prizes/organise annual activities in hospital such as raffle draws etc
- Support to Link Members on CPD activities
- Regional event for Link Members, Calendar of topics for each month.
- Know who local members are
- Link Members get involved in organising Study Days
- Train Link Members, who can cascade to staff
- Ability to share knowledge with colleagues

11) How do you think AfPP can achieve a 'stronger voice' in the healthcare sector?

Summary of Comments

- Develop links with government or at least councils
- More visible role required for Link Members
- Be seen more, proactive about visiting hospitals / talk to new intake of nurses at the University, highlighting AfPP role and advantages of membership
- Get AfPP logo on theatre products and teaching materials
- Be seen - use mediums such as social media
- AfPP has a strong voice, but higher profile of 'standards' would be helpful, more high profile public recognition
- Have a vote when the government want to change things in NHS
- Regaining credibility of organisation
- More recruitment, and support for AfPP members to deliver care, best practice
- If Standards and Guidelines were cheaper to purchase they would be more widely followed / Standards expensive for individuals to buy
- More publicity on Indemnity Insurance now going to be mandatory
- AfPP not as widely known now by reps, more communication with companies
- Promotion of Link Members to be more respected officer, seen as an advocate for patient safety and support of hospital colleagues
- Promotion within hospitals
- Connect more with the general public and hospital management
- Review standards of articles and research/publish more studies in the Journal
- Do what your doing!
- Engage members, visit Link Members in regions, support from HQ and team leads, template presentations
- Higher profile events/ more study days
- Talk with CODP re a merger and then be the voice for perioperative care practitioners
- Difficult times
- Maintain a high profile and remain professional

12) What do you like best about being a Link Member?

Summary of Comments

- Act as role model
- Share up-to-date and best practice to provide best and safest possible experience for patients / Encouraging others to improve their practice / Receiving current, up-to-date information to share with staff / Providing knowledge of AfPP organisation and how working to develop practice.
- Passionate about patient safety
- Encourage students to join
- Telling people about AfPP
- Reading Journal
- Study days with colleagues/networking
- Receiving feedback

- Enjoy promoting AfPP, but need more information about what membership involves/Doing my bit promoting AfPP
- Being informed
- Proactive in workplace
- Encouraging people to become members, info and education
- Advocate for such an excellent organisation
- Promoting professionalism and a common identify which is national
- Believe and support what AfPP is doing to educate and improve practice, innovate practice, being part of a team
- Communications with HQ
- Feel involved

13) Do you feel clear about your role and the objectives of being a Link Member?

Highest percentage response

- Yes (84.4%)

Summary of Comments

- Current objectives and role clearly defined and understood
- No objectives given
- Perhaps need to revisit spec for being a Link Member
- Sort of
- Need a Link Member pack – to recruit new Link Members
- Uphill struggle to get colleagues to join

14) Do you think training and development in the role of a link member would be valuable to you?

Highest percentage response

- Yes (90.3%)

Summary of Comments

- Good to do on-line learning packages for Link Members / Online training, as challenge getting face to face meetings
- Good for portfolio.
- Ensure Link Members know aims and objectives
- Need development, Link Member status seen as recruitment of member's role only to achieve points for prizes.
- That's what RCN link nurses do
- Regional link member meeting possibly useful
- No training ever wasted / always useful / very important to train and develop Link Members / especially new Link Members
- Maybe, depends on individual / inappropriate in small team
- Link Members do not feel valued – need some form of recognition after a few years, get a discount at a study day

**15) How important are the rewards/
link member points we offer to you in your
role as a link member?**

Highest percentage response

- Not important (67.7%)

Summary of Comments

- Wish to encourage colleagues to benefit from AfPP membership far greater than wish to win prize
- Nice to have but not very important
- More important to develop a strong theatre practitioner group
- As recognition of work / effort put into role
- They are an incentive, but not that much to make more of an effort
- Never claimed them
- Use it to buy publications for department

**16) What other rewards would you
be interested in, if any?**

Highest percentage response

- Educational award (70.8%)

Summary of Comments

- Discount off educational study days
- Book/Amazon/itunes
- Rewards not necessary, prefer lower subs to attract more members
- Driven by desire to improve, innovate and sustain operative practice, not rewards, even after 30 years of practice
- Issue of not having combined union membership is a barrier
- Congress / conference fully paid, hotel and travel
- Not strong feeling, rewards shared with colleagues
- Recognition for what you do, in newsletter
- Offer discount on AfPP books

**17) Is the title of Link Member still relevant
for the importance of the role?**

Highest percentage response

- Yes (73.3%)

Summary of Comments

- AfPP Ambassador
- AfPP Buddy
- AfPP representative (hospital name)
- Steward Rep
- Unsure of suitable alternative
- Link Member ok, but also need link with trust, ie AfPP trustmembership link
- Recognisable badge

Additional Comments

- AfPP needs to raise the bar, profile and visibility of regional teams office/ reps Link Members in hospital to ensure we make a difference to patient safety
- Regional meetings to discuss how to promote AfPP, study sessions and promoting good practice, as hard to stand alone to implement things
- Difficult to ask lower grades to commit in challenging times
- AfPP notice board pack for all Link Members
- Subscription prices, links to legal representation
- More pronounced role in workplace like was with NATN & AODP
- Please re-invigorate the organisation
- Engage potential members, education sessions to demonstrate website and all it can do
- Mandatory workshop/study day for Link Members, to ensure clear of their roles and can effectively deliver good results in terms of encouraging practitioner to join AfPP