

# Corporate Membership Partnering for Safer Surgery







### Welcome

Corporate membership with AfPP is your opportunity to support safe, high-quality perioperative care while connecting with a leading network of professionals. By joining us, your organisation helps advance education, innovation, and best practice across perioperative services, making a real impact on patient care.

**Alex Duke** 

Chief Executive Officer, The Association for Perioperative Practice

## **About AfPP**

The Association for Perioperative Practice (AfPP) is the UK's leading membership organisation dedicated to supporting perioperative practitioners. Our focus is to advance patient safety, professional excellence, and collaborative practice within the perioperative environment.

At AfPP, we believe that every member of the perioperative team plays a crucial role in delivering safe, effective, and compassionate care. Through education, guidance, and advocacy, we empower practitioners to uphold the highest standards of clinical practice while fostering a culture of respect, teamwork, and continuous improvement.

We also recognise the vital role that our corporate partners play in achieving these goals.

# **Why Partner with AfPP?**

By collaborating with AfPP, organisations can contribute to shaping the future of perioperative care, supporting professional development, and promoting innovations that enhance patient outcomes. Together, we work to ensure that the perioperative environment is not only safe and effective but also a place where practitioners can thrive and excel.

As an AfPP Corporate Member, you'll connect with over 13,000 perioperative professionals, from students to senior leaders, and showcase your commitment to improving patient care.







## New for 2026

We've enhanced our Corporate Membership to give our partners more value, access, and visibility than ever before.

#### **NEW BENEFITS INCLUDE:**

#### **O** Full AfPP Membership Access

One named representative receives full AfPP membership with access to exclusive resources, educational content, Standards & Recommendations for Safe Perioperative Practice, and the Journal of Perioperative Practice (JPP).

#### O Expert Insight Sessions

Enjoy 5 hours contact time with AfPP Clinical Team and/or CEO - gaining unique insights, guidance, and collaboration opportunities.

#### O Award Sponsorship Opportunities

Name or create a new AfPP member award to celebrate excellence within perioperative practice while increasing your brand's visibility.

#### **O** Enhanced Marketing Channels

Reach AfPP members directly through tailored emails, surveys, digital advertising, social media, and website listings.

#### O Exclusive Corporate Member Logo

Showcase your partnership with AfPP and your commitment to advancing patient safety.

#### O Discounts & Early Access

Save on event tickets, endorsement and accreditation, and secure early access to sponsorship opportunities.

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# **Membership Packages**

## Corporate Partner

(worth over £10,000)

£6,500

Our premium package for maximum exposure and collaboration.

#### *Includes:*

- 5 hours contact time with AfPP Clinical Team and/or CEO
- Name or create a new AfPP member award
- 1 named AfPP membership with full access to our Members' Portal, education & resources
- 15% discount on endorsement/accreditation
- 3 free AfPP Theatre Access Course places
- 1 full-page advert in JPP or IPP
- 25% discount on 2 non-member event tickets p.a.
- A free copy of Standards & Recommendations book
- Social media welcome post

- 1 member email & 1 survey
- 1 month digital advert (website or e-bulletin)
- Website listing (120 words, link, X handle)
- Priority event sponsorship access



# Corporate Member

£3,500

£6,500)

Ideal for organisations looking to strengthen connections and visibility within the perioperative community.

#### *Includes:*

- 1 named AfPP membership with full access to our Members' Portal, education & resources
- 10% discount on endorsement/accreditation
- 1 free AfPP Theatre Access Course place
- 1 full-page advert in JPP
- 25% discount on 2 non-member event tickets p.a.

- A free copy of Standards & Recommendations book
- Social media welcome post
- 1 member email & 1 survey
- 1 month digital advert (website or e-bulletin)
- Website listing (120 words, link, X handle)
- Priority event sponsorship access

# **Our Partners Say It Best**



Ansell are proud to be a Corporate Member of AfPP. As a global organisation dedicated to providing safer solutions and promoting evidence-based practice, we are grateful to AfPP for supporting us throughout the accreditation of our e-learning modules. They are always on hand to help.

Jessamy Walker, Area Clinical Consultant, Ansell

# Join Us

Partner with AfPP and help shape the future of perioperative care.

Gain visibility, influence, and connections that make a real difference.

Together, we can make surgery safer.

## **Contact**

sales@afpp.org.uk • 01423 881 300

