



Corporate Membership

How will your company benefit?



@SaferSurgeryUK

afpp.org.uk • 01423 881 300



"We really value the close relationship that we have built with AfPP and their membership. We decided to become AfPP Corporate Members to offer our continuing support and reap the many benefits on offer. For us, the main benefit was the mailing to the AfPP membership which yielded an overwhelming response to a new product launch. This alone was worth the fee!"

**Jamie Munro, Sales Manager,
Pentland Medical Ltd**

AfPP’s Corporate Membership scheme is a unique way for you to demonstrate your organisation’s commitment to improving perioperative care and progressing safer surgery.

AfPP are constantly developing and promoting the leading standards for perioperative practice and your collaboration with AfPP enables us to work together towards our vision of improving patient care.

Corporate Membership not only provides you with respectability within the marketplace but gives you access to information and communication channels you wouldn’t be offered elsewhere.

Reach over 7,000 perioperative professionals working across the complete spectrum of perioperative care, from first year students to senior management within the NHS and independent sector.

Features

Use of AfPP Corporate Member logo

- Members will be entitled to use the corporate logo on letterhead, compliments slips, business cards, email footers and exhibition stands.
- The company will be able to use the logo for as long as they are a corporate member.
- If companies wish to have specific material endorsed then this will be via AfPP’s Endorsement & Accreditation service and the piece will carry an AfPP Endorsement or Accreditation logo.

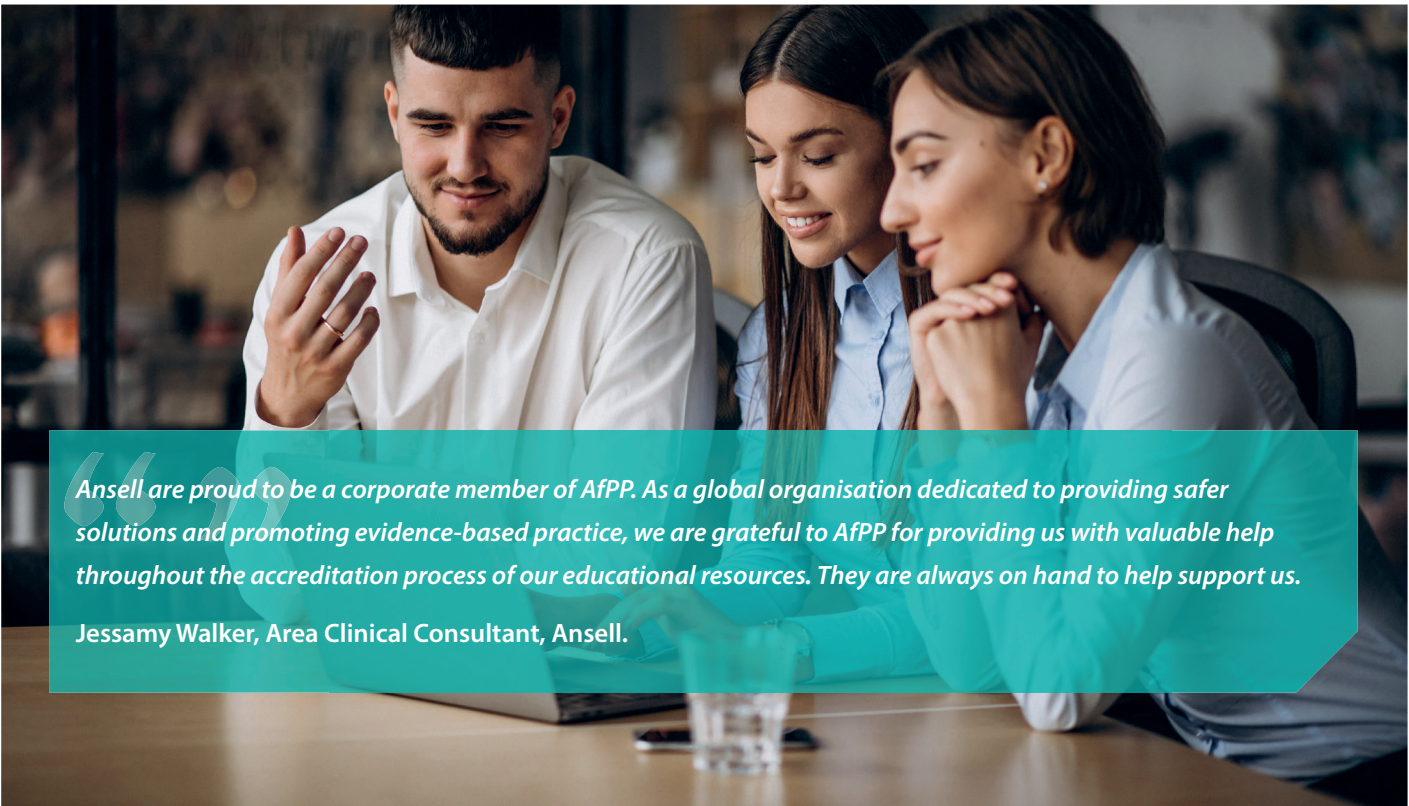
Marketing opportunities exclusive to Corporate Members include:

- One solus email to AfPP members. This email could be to the whole membership database (excluding members who have opted out of receiving third party communications) or alternatively by specialism.
- Online advertising opportunities on the AfPP website.
- Print advertising opportunities in the AfPP Journal of Perioperative Practice.
- Social media posts.

AfPP Corporate Membership Benefits

Fantastic value worth £8,000 for just £3,250*

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| Package Price £3,250 plus VAT Corporate Membership Benefits | |
| Use of AfPP Corporate Logo | Y |
| 12 month subscription to the Journal of Perioperative Practice | Y |
| Insert into Journal (member to supply insert) | 1 |
| Sponsorship of a study day | 1 |
| Social media ‘welcome’ post on LinkedIn, Facebook, Twitter | 1 |
| Free place on theatre access course | 1 |
| First option on conference sponsorship packages | Y |
| Solus member email | 1 |
| Skyscraper advert on website for one month | 4 |
| Free copy of AfPP’s Standards and Recommendations | 1 |
| Share social media posts on LinkedIn, Facebook, Twitter | 6 |
| 10% off any AfPP Endorsement or Accreditation | Y |
| Full page advert in Journal or Full page editorial plus small image in IPP magazine | 1 |



"We are proud to be a corporate member of AfPP. As a global organisation dedicated to providing safer solutions and promoting evidence-based practice, we are grateful to AfPP for providing us with valuable help throughout the accreditation process of our educational resources. They are always on hand to help support us."

Jessamy Walker, Area Clinical Consultant, Ansell.

Corporate Membership Application

Please complete the details below, sign to confirm you understand the terms and conditions (available on website) and return to:

AfPP Ltd, Daisy Ayris House, 42 Freemans Way, Harrogate, HG3 1DH

Or email: alex.duke@afpp.org.uk

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| (signed on behalf of company) |
| (printed name of company signatory) |
| Date:--- |
| Company Contact: |
| Job Title: |
| Company: |
| Full Postal Address: |
| Post Code: |
| Telephone Number: |
| (Work) |
| (Mobile) |
| Email Address: |
| Company Website: |